

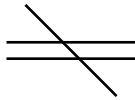
**DANNY MEIGH**  
GRAPHIC DESIGNER

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**HIRE ME.**

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# DANNY MEIGH

Graphic Designer

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## CONTACT

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LinkedIn: www.linkedin.com/in/dannymeigh

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## WORK EXPERIENCE

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### ● 2022 - 2023 | DYNAMIC DYNOSAUR |

Senior Digital Designer  
Costa Mesa, CA (Fully Remote Position)

#### LAID-OFF DUE TO COMPANY RESTRUCTURING

- As a Senior Digital Designer, I produced and oversaw digital creative solutions that satisfied the marketing needs of Fender Musical Instruments, among other clients.
- I designed and executed ideas from conception to production.
- I regularly balanced multiple projects and timelines with an ability to prioritize.
- I provided support to both creative and art directors, and I regularly took on these positions when needed.
- I worked closely with Operations, Project Managers, the FMIC Project Manager, the internal creative team, greater studio staff and clients.
- I worked directly with the client, as well as understood the background and nuances of different campaigns.
- I effectively articulated rationale behind creative concepts and presented ideas to clients during physical or digital presentations.

### ● 2019 - 2022 | FENDER MUSICAL INSTRUMENTS |

Digital Marketing Designer  
West Hollywood, CA

#### LAID-OFF DUE TO COMPANY DOWNSIZING

- Concepted and designed across multiple disciplines from digital to social, with an emphasis on digital production design and CRM/email design (pop-ups, in-app messaging).
- I worked with product owners and engineering as well as marketing and traditional product counterparts to support and execute high-concept campaigns.
- I worked with Marketing/Communications to drive brand consistency across outbound products.
- I ensured teams follow best practices of UI/UX.
- I worked alongside the rest of the design team, adhering to and contributing to the Fender Digital style guide and maintaining UI/UX standards across all product lines and platforms.
- I pushed design exploration where needed, but I also followed established templates with attention to detail.
- Creative and production support for the editorial team including article artwork and supplementary graphics.

### ● 2018 - 2019 | PFEIFFER PARTNERS ARCHITECTS |

Marketing Communications Designer  
Los Angeles, CA

- I was the primary producer of materials for the proposal process for new work, including production of graphic and image layouts, charts, graphs and other computer-generated illustrations and infographics, as well as in-house production.

### ● 2017 - 2018 | 4OVER |

Marketing Graphic Designer  
Glendale, CA

- Worked as part of the creative team to develop and maintain effective and consistent graphics that support 4over's brand strategy across print, web and event marketing.
- Brainstorming and mocking up design ideas and layouts based on my knowledge of layout principles and artistic design concepts.
- I used my knowledge of CSS and HTML to create content landing pages and custom email templates.

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## EDUCATION

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### ● 2005 - 2006 | UNIVERSITY OF WORCESTER |

BA HONS Creative Digital Media (2.1)  
Worcester, UK

### ● 2000 - 2004 | HEART OF WORCESTERSHIRE COLLEGE |

HND Multimedia (merit)  
English Speaking Board level three (distinction)  
Worcester, UK

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## PROFESSIONAL SKILLS

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Photoshop CC	Workfront	Keynote
Illustrator CC	Sketch	Microsoft Office
InDesign CC	Figma	HTML5/CSS3
After Effects CC	Slack	Wordpress

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## REFERENCES

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### Susan Lawson

Director of Project Management & Planning at Fender Musical Instruments Corporation (previous position)  
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### Susana Monteiro

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**Thanks.**

